



5th July 2022

Dear Sir/Madam,

Greetings!

We are glad to announce that MX Player, one of India's largest OTT platform is joining hands with Bada Business, the leading learning platform for Business Entrepreneurs, to present the first season of **Business Baazi** - an exciting new business quiz show.

This MX Player special presentation will feature the best students from business schools across India in an entertaining and exciting contest where their knowledge and skill will be tested.

MX Player & Bada Business are excited to invite students of your esteemed Institution to participate in the Business Baazi Quiz and take a shot at winning the first edition of this mega quiz show subject to applicable terms and conditions.

We invite you to send your list of ace quiz players. After a shortlisting process the selected contestants will represent your institution as a team of two members each.

More than fifty such teams will battle it out in the Bada Business Quiz Show to be shot in Mumbai in the month of August 2022.

The finalists and the institutions they represent will be declared winners of the 1st season and receive exciting rewards and prizes.

Students and institutions that desire to participate in the Bada Business Quiz Show, please contact us at this email address - fullscreenentertainment.casting@gmail.com.

We look forward to your participation.

Thank you & Best Regards

For & on behalf of
MX Media & Entertainment Pte. Ltd.

DocuSigned by:

Hock Kuen Cheong

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Cheong Hock Kuen
Authorized Signatory

MX Media & Entertainment Pte Ltd